



FOOTHILLS

A publication of the Foothills Child Advocacy Center

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Foothills Sponsor a Poster Child Campaign to date:

Steward

Boss Instruments, LTD.

Advocate

Drs. Record and Record
Nancy and John Lauer
Jill and Jim Walsh

Guardian

Pediatric Associates
Kim and Tom Vierbuchen

Sponsor

J. McClaughlin
Panorama Paydirt
Van Yahres Tree Company
Virginia National Bank
Karen and Chuck Bull, Merrill Lynch
Martha Campbell
Sue Kitchin
Gretchen Ellis and Jay Schlothauer
Shelly L. Jackson
Andrea L. Press and
Bruce A. Williams
Judy B. Randle
Glenn Rust
Rachel Theilmann and
Patrick Norton
Jane T. and Thomas A. Tirrell, III
Thomas A. Tirell, IV
Sarah and Rob Trundle
Julia Jackson Young

Friend

Muffin Barnes
Marty Bass
Bonnie Cady
Heather Dickey
Elisabeth Greenbaum
Becky Gold
Colby Johnson
Joan Kammire
Carol Minetree
Jannene Shannon
Ruth L. Stone
Gail Wasulko

Sponsor a Poster Child Campaign



Envision a touring troop of 3-foot tall poster child cutouts representing children of different ethnicity, gender, and personality sponsored and decorated by individuals, civic groups, and businesses in our community. In the next few months, this band of poster children will serve as representatives of child abuse victims, who live among us and rely on **Foothills Child Advocacy Center** and community partners to give them a voice.

A poster child cutout can be sponsored for \$300. This is the approximate cost of providing a forensic interview and establishing coordinated case management services for a child in our community that may possibly be a victim of abuse. A forensic interview strives to discover the truth and to ensure that children are not victimized a second time through repeated interviews.

The goal of the campaign is to find sponsors for 100 poster children thus raising \$30,000 to support these vital services and to help prevent the further abuse of children by educating the public through the *Stewards of Children* program, offered at no cost to participants.

The sponsor of each poster child has the option to decorate or dress their poster cutout as they wish, or volunteers of **Foothills** will do it for them. A **Foothills**' poster child will be identified with an ID necklace indicating the sponsor's logo, name, and/ or group, and can be individually displayed by the sponsor to show their support for child abuse prevention.

Foothills and the poster children will participate in the Dogwood Parade on April 16th in downtown Charlottesville, and afterwards the poster children will be at the Barracks Road Shopping Center in front of the SunTrust Bank. **Foothills** is working on additional display sites for the poster children. The culmination of the **Sponsor a Poster Child** campaign will take place on Sunday, June 19th with a Family Picnic at the Elk's Club. This event will include food, music, poster child costume contests, and raffle prizes.

If you wish to Sponsor a
Poster Child, please contact
Jane Tirrell at 434-971-7233
or e-mail her at
jtfootills@gmail.com.

Meet the Board of Directors (Fourth in a series)

By: Kim Vierbuchen, director



Nancy Lauer joined the **Foothills Child Advocacy** Board of Directors in the fall of 2010. She brings with her 15 years of working tirelessly as a volunteer with several local charities. She also has been instrumental in starting **Foothills'** first official campaign: **2011 Sponsor a Poster Child Campaign** (article page 1).

Nancy received her R.N. from Englewood Hospital School of Nursing in 1977, and her BSN in 1980, from Dominican College. In 1994, she and her husband, John (CEO of Boss Instruments Ltd), and their three daughters moved to Charlottesville. After attending Albemarle County schools, all three girls graduated from Virginia Universities. Nancy and John are also soon to be grandparents. In addition to her volunteer work with **Foothills**, Nancy enjoys playing golf and tennis, gardening and spending time with her family and friends.

Nancy began her volunteer work with the local chapter of Habitat for Humanity and in 1997, joined The Women's Committee of Martha Jefferson Hospital. She served as Chairperson of *Martha's Market* in 2003, and co-founded the *In the Pink Tennis Tournament*, both of which are successful fundraisers for Martha Jefferson Hospital. She recently completed a three year term on the Farmington Country Club Board of Directors.

Nancy's interest in joining the **Foothills** board stems from her desire to get in on the ground floor of a worthwhile cause. She has seen close-up what abuse can do to a child, as her sister is a foster parent to a victim of child abuse.

After sitting on the Board for only a few months, Nancy felt it would be meaningful to put a face on the children we serve in the community. Thus, the **Sponsor a Poster Child Campaign** was conceived. In a very short time, Nancy has galvanized the other board members and outside volunteers around this wonderful idea. Nancy's hope is that the **Poster Children Campaign** will not only increase individual and community support, but will generate a greater understanding of the benefits of having a child advocacy center in our community. **Foothills** is very fortunate to have a board member that works with such dedication and enthusiasm to stand up for the health and well-being of our children.

Foothills Board of Directors and Staff

Chair: Shelly Jackson

Vice Chair: Kim Vierbuchen

Secretary: Martha Campbell

Treasurer: Gretchen Ellis

At Large: Judy Randle

Director: Marc Dawkins

Director: Kimberly Leclere

Director: Nancy Lauer

Director: Liz Ramirez-Weaver

Director: Rachel Theilmann

Director: Rob Trundle

Administrative Coordinator:
Jane Tirrell

Program Coordinator:
Jennifer Kline

Prevention Education Specialist:
Shannon Noe

***Foothills** extends appreciation and thanks to **John Walenten** for his time on the Board. We wish him well.*

A Note to all our Friends and Supporters

We have decided to move our *Honor Roll of Donors* to our October newsletter. Thus, in the October 2011 newsletter, the *Honor Roll of Donors* shall include all gifts to **Foothills** from April 1, 2010, through September 31, 2011. Thereafter, the *Honor Roll of Donors* shall include all gifts from donors from October through September of each year. This decision was made so that we could more closely align our thank you with the calendar year.

Please accept our gratitude for your continued support. Your gifts allow us to continue to help the abused and victimized children in our community.

Interest Remains High for the Stewards of Children Program

Stewards of Children Program Numbers Through March 31, 2011

Number of Presentations	31
Number of Participants	368

April is National Child Abuse Prevention Month

April is National Child Abuse Prevention Month and **Foothills Child Advocacy Center** is joining with other local agencies to spread the message, “*Promising the Future for Children: Protecting Their Childhood*”. **Foothills** is partnering with Charlottesville/Albemarle Commission on Children and Families (CCF), Sexual Assault

Resource Agency (SARA), Children, Youth, and Family Services (CYFS), Safe School/Healthy Students, Shelter for Help and Emergency (SHE), Piedmont Court Appointed Special Advocates (CASA), and both Charlottesville and Albemarle Departments of Social Services to present programs and activities throughout the month which will

encourage individuals, businesses, and organizations to educate themselves about this problem and to play a role in making Charlottesville/Albemarle a better place for families. By ensuring that parents have the knowledge, skills, and resources they need to care for their children, we can help prevent child abuse and neglect.

What is child abuse or neglect?

Under Virginia law, an abused or neglected child is any child under 18 whose parent, or any other person responsible for the care of the child, does any or all of the following

- Causes or threatens to cause a non-accidental physical or mental injury, including, but not limited to a child who is with his parent during the manufacture or sale of certain drugs.
- Neglects or refuses to provide adequate food, clothing, shelter, emotional nurturing, or health care.
- Abandons the child.
- Fails to provide adequate supervision in relation to the child's age and level of development.
- Commits or allows to be committed any illegal sexual act upon a child including incest, rape, fondling, indecent exposure, prostitution, or allows a child to be used in any sexually explicit visual material.
- Knowingly leaves a child alone in the same dwelling with a person who is not related to the child by blood or marriage and who is required to register as a violent sexual offender.

Child Abuse Prevention Month Events

- ✓ Throughout the month: **Poster Child Campaign**
Sponsor: Foothills CAC (more information: jtfootills@gmail.com)
- ✓ Throughout the month: **Pinwheel Gardens**
8:30 AM at CYFS, SARA, CASA, United Way, Albemarle County Building, City Parks
Sponsor: CYFS (more information: www.cyfs.org)
- ✓ Throughout the month: **PSA's, High School and Middle School Video, Elementary School Handouts, PTO Flyers**
Sponsor: All Agencies (more information: ejones@cyfs.org)
- ✓ April 2: **Three 4 All**
10:00 AM to Noon at McGuffey Art Center
Sponsor: SARA (more information: www.saracville.org)
- ✓ April 7: **Sip & Shop**
5:00 to 8:00 PM at J. McLaughlin, North Wing Barracks Road Shopping Center
Sponsor: Foothills CAC (more information: www.jmclaughlin.com)
- ✓ April 7: **Official Proclamation of April as Child Abuse Prevention Month**
7:00 PM at City Council Meeting
Sponsor: City of Charlottesville
- ✓ April 15: **Stewards of Children Training**
9:00 AM to Noon at CYFS/Foothills Building
Sponsor: Foothills CAC (more information: jtfootills@gmail.com)
- ✓ April 18: **Shared Hopes's INTERVENE: Identifying & Responding to America's Prostituted Youth**
9:00 AM to 4:00 PM at County Office Building, 5th Street
Sponsor: All Agencies (more information: cinalli@charlottesville.org)
- ✓ April 27: **Clergy Conference: Learn and Respond to Sexual Child Abuse**
9:00 AM to 2:30 PM at Boys and Girls Club, Cherry Ave.
Sponsor: SARA (more information: www.saracville.org)
- ✓ April 29: **Stewards of Children Training**
9:00 AM to Noon at CYFS/Foothills Building
Sponsor: Foothills CAC (more information: jtfootills@gmail.com)

Our Mission

Foothills Child Advocacy Center

provides a coordinated system of effective response and intervention to children who have been victimized. Our goal is to minimize trauma, promote healing, insure child safety, and hold perpetrators accountable.



FOOTHILLS CHILD ADVOCACY CENTER

Please choose to support the Foothills Child Advocacy Center

Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

My gift to the **Foothills Child Advocacy Center**: \$ _____

My check/cash is enclosed

(Please make check payable to **Foothills Child Advocacy Center**).

I would like my gift to remain anonymous: _____

Donations can also be made online at our website **www.foothillscac.org**.

*The **Foothills Child Advocacy Center** is a nonprofit 501(c)(3) organization.*

All donations are tax deductible to the extent allowed by law.

Please visit us at **www.foothillscac.org**

Site provided by Cold Spring Design (www.ColdSpringDesign.com)

- Always report child abuse. Call 1-888-PREVENT (1-888-773-8368).
- Educate yourself and your community about the realities of child abuse and victimization by attending Stewards of Children Prevention Program.
- Talk about child abuse. Children continue to be abused/victimized at an alarming rate and need adult voices to speak for them. For more information on how to talk to your children about child abuse call (434) 971-7233.
- Honor and respect children.
- Get involved with Foothills CAC.
- Make a donation.

Foothills Child Advocacy Center
1000 E. High Street, Suite A
Charlottesville, Virginia 22902
Phone: (434) 971-7233
www.foothillscac.org



How Can I Help?

Nonprofit Org
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