



FOOTHILLS

A publication of the Foothills Child Advocacy Center

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Foothills Achieves Accreditation!

Foothills Child Advocacy Center is now an accredited member of the National Children's Alliance (NCA). What does that mean? By meeting national accreditation standards Foothills CAC is recognized as having achieved a level of multidisciplinary collaboration and coordinated service delivery that significantly improves the experience and well being of children who are subject to child abuse intervention. This provides value and credibility to our community's child advocacy center.



NATIONAL CHILDREN'S ALLIANCE®

What a process it has been! Foothills started the accreditation process in October 2009, by sending a staff member and a board member to Accreditation Boot Camp to learn about the application process and the ten accreditation standards: Multidisciplinary Team, Cultural Competency, Forensic Interviews, Victim Support and Advocacy, Medical Evaluation,

Mental Health, Case Review, Case Tracking, Organizational Capacity, and Child Focused Setting. In 2010, Foothills' board and staff began meeting with the 14 Multidisciplinary Team (MDT) partners to create linkage agreements, protocols, policies and procedures; thus documenting our commitment to collaboration in order to serve child maltreatment victims and their non-offending family members. The MDT held a full-day retreat to brain-storm solutions to problems in the MDT response to allegations of child maltreatment. In addition, board members and staff reviewed, revised, and wrote organizational, cultural, and employment policies and procedures. Foothills' 219 page application for accreditation was submitted to the NCA in March of 2011. On August 11, 2011, the NCA conducted a site review. Two reviewers spent a day at Foothills touring the facility, checking documentation, interviewing team members, board members and staff, and evaluating a MDT case review meeting. During the exit interview, Foothills received an excellent report from the reviewers and was informed that they would be recommending Foothills for full accreditation at the next NCA board meeting. On October 19, 2011, Foothills received notification that the NCA's Board of Directors had approved its application for accredited membership. A big thank you goes to the Board, Jennifer Kline, and Jane Tirrell for all of their hard work and dedication and also to the Multidisciplinary Team and for their help and support.

Ten Accreditation Standards

- Multidisciplinary Team
- Cultural Competency
- Forensic Interviews
- Victim Support and Advocacy
- Medical Evaluation
- Mental Health
- Case Review
- Case Tracking
- Organizational Capacity
- Child Focused Setting

The Need for Foothills Continues to Grow

	FY 2007*	FY 2010	FY 2011	Increase FY07 to FY11
New Children Served	46	130	205	346%
Forensic Interviews	31	111	171	452%
Courtesy Interviews for Other Jurisdictions		13	21	61%
Accepted for Prosecution	21	23	36	71%
Children Receiving Medical Services	8	25	44	450%
Referrals for Treatment/ Counseling Services	32	61	85	166%

* First full year of operations

Sponsor a Poster Child Campaign Keeps on Trucking



The first annual **Foothills Sponsor a Poster Child Campaign** was a great success. Close to fifty poster children cutouts were sponsored and decorated by individuals and businesses in our community. The colorful and eye catching poster children traveled as a group to various sites including Barracks Road Shopping Center, Fashion Square Mall, and on Garth Road for the Foxfield Races this past spring.

People stopped, people stared, but most importantly people asked questions. What is **Foothills Child Advocacy Center**? What is its mission? Who do they serve? How can I help? In a community of many non-profits, the **Sponsor a Poster Child Campaign** helped **Foothills** to stand out in the crowd. **Foothills** was able to highlight its **unique services to child abuse victims**. The center's child-friendly private setting provides a safe space for children to talk about what happened. The videotaped forensic interview by specially trained personnel strives to discover the truth, to ensure that the child is not victimized a second time through repeated interviews, and to gather evidence for

the prosecution of perpetrators. A multidisciplinary team of all of the local professionals who protect and provide services to child victims and who investigate and prosecute offenders is coordinated by **Foothills'** staff.

This coordinated approach to allegations of child maltreatment offers immediate and more effective crisis therapy, intervention, and investigation. **Foothills** also sponsors the **Stewards of Children Sexual Abuse Prevention Program**, educating adults to prevent, recognize, and react responsibly to child sexual abuse. This three hour workshop is offered at no charge to the public.

Foothills Child Advocacy Center is embarking on its **Second Annual Sponsor a Poster Child Campaign** for 2012. While the goal of the campaign remains the same, the scope of the campaign has grown. In 2011, **Foothills** provided services for over 200 children, almost double the number from 2010. The funding goal for 2012 will also double and will be to find sponsors for 200 poster children. Each poster child can be sponsored for \$300, the approximate cost of providing a forensic interview and establishing coordinated case management services for a child victim.

Foothills has begun preliminary work to identify and approach corporate and individuals interested in sponsoring at the Visionary, Champion, and Steward Levels. With patron sponsorships we

Foothills Board of Directors and Staff

Chair: Kimberley Vierbuchen

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At Large: Judy Randle

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Jane Tirrell

Program Coordinator:
Jennifer Kline

Prevention Education Specialist:
Shannon Noe

***Foothills** extends appreciation and thanks to **Rob Trundle** and **Liz Ramirez-Weaver** for their time on the board. They will be missed.*

can then attract more attention in the general public through promotion in media outlets and public displays of the poster children. Individual donors are also very important as every sponsored poster child represents a real child in our community that we can help.

Each poster child will be identified with an ID necklace indicating the sponsor's logo, name, and/or group. **Foothills** and the poster children will be making appearances beginning in early April, Child Abuse Prevention Month.

Nancy Lauer

If you wish to Sponsor a Poster Child or for more information on the campaign please contact Jane Tirrell at 434-971-7233 or e-mail her at jtfootills@gmail.com

Honor Roll of Donors — *Thank You!*

April 2010 to September 2011

Please accept our apologies and let us know if your name is not included and should be.

Visionary: \$10,000 and above

City of Charlottesville
State of Virginia
United Way Thomas Jefferson Area
Wardle Family Trust

Champion : \$6,000 plus

Family and Children's Trust Fund of Virginia

Steward: \$3,000 plus

Better Living Foundation
Boss Instruments, Ltd.
Whitney and Anne Stone Foundation
R. Ted and Sheila M. Weschler

Advocate: \$900 plus

Drs. Record and Record
The Watterson Foundation
Whole Foods Market
Gretchen Ellis and Jay Schlothauer
Nancy and John Lauer
Jane and Thomas A. Tirrell, III
Rob and Sarah Trundle
Thomas and Kimberley Vierbuchen
James and Jill Walsh

Guardian: \$600 plus

Panorama Paydirt/Merrick and Steve Murray
Virginia National Bank
Martha Campbell
Judy B. Randle
Julia Jackson Young

Sponsor: \$300 plus

Capital Concrete Corporation
J. McLaughlin
Pediactric Associates
Piedmont Pediatrics
Van Yahres Tree Company
Volvo of Charlottesville/Liza Borches
Charles and Karen Bull/Merrill Lynch
Shelly L. Jackson
Susan T. Kitchin
Megan M. Oliviero
Andrea Press and Bruce Williams
Catherine J. Rotolo
Rachel Thielmann and Patrick Norton
Thomas A. Tirrell, IV
Edward and Cynthia Wolanski

Friend:

A Mystery in Common, LLC
Bend Yoga
Brown Residential College at UVA
By Cary/Cary Oliva
Charlottesville Chapter NAWIC
Jarvis Ceramics/Justin Jarvis
Laurel Denise Jewelry Design
Meg Runion Studio
Nleaf Design/Lotta Helleberg
Quilts Unlimited/J. Fenton Gallery/Joan Fenton
Quince/Sharon Manering
SCARPA, Inc./Amy Gardner
Second Chance Studio
Shenanigans
Silver Muse Studio/Nancy Hopkins
Tavia Metal/Tavia Brown
WINA
Mike and Pat Alecko
Carlos and Desha Armengol
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Beth J. Baptist
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Elizabeth P. Carlson
Warner Davis Chapman
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Rebecca S. Gold
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Victoria L. Horner
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Marsha Musser
Frederick and Dabney Napolitano
William and Jolene Park
Louise and E. Williams Pelton, II
Robert Pritchard
Liz Ramirez-Weaver
Tom and Joe Reid
David and Debbie Reynolds
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Lelia and William Shenkir
Judy W. Smith
Ruth L. Stone
Ross and Susan Thomas
Ellen Thurman
Jacqueline J. Tirrell
Susan T. Towe
Donna and Edward Turner
Elizabeth A. Twohy
Margaret and Michel Van Yahres
David and Gail Wasulko
Amy Webb
Roxanne White
Helen T. Whittemore
Elizabeth and Stuart Williams
Franklin and Jennifer Winslow
Paul and Claudia Wisman, Jr.
Alana and Kurt Woerpel, III
Kevin Wood
Gretchen Wood
Virginia Knight and Andres Zapata-Alvarez
Amy Wrentmore and Jan Dutton

Our Mission

Foothills Child Advocacy Center

provides a coordinated system of effective response and intervention to children who have been victimized. Our goal is to minimize trauma, promote healing, insure child safety, and hold perpetrators accountable.



FOOTHILLS CHILD ADVOCACY CENTER

Please choose to support the Foothills Child Advocacy Center

Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

My gift to the **Foothills Child Advocacy Center**: \$ _____

My check/cash is enclosed

(Please make check payable to **Foothills Child Advocacy Center**).

I would like my gift to remain anonymous: _____

Donations can also be made online at our website **www.foothillscac.org**.

*The **Foothills Child Advocacy Center** is a nonprofit 501(c)(3) organization.*

All donations are tax deductible to the extent allowed by law.

Please visit us at **www.foothillscac.org**

Site provided by Cold Spring Design (www.ColdSpringDesign.com)

- Always report child abuse. Call 1-888-PREVENT (1-888-773-8368).
- Educate yourself and your community about the realities of child abuse and victimization by attending Stewards of Children Prevention Program.
- Talk about child abuse. Children continue to be abused/victimized at an alarming rate and need adult voices to speak for them. For more information on how to talk to your children about child abuse call (434) 971-7233.
- Honor and respect children.
- Get involved with Foothills CAC.
- Make a donation.

Foothills Child Advocacy Center
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Charlottesville, Virginia 22902
Phone: (434) 971-7233
www.foothillscac.org



How Can I Help?

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